

**Select Board Annual Goals**  
**Fiscal Year 2024 (FY24)**  
**July 1, 2023 – June 30, 2024**

**Goal: Pursue strategies to foster productive collaboration with town officials (Boards, Committees, Departments).**

Strategies:

- Implement methods to continue to foster a positive relationship with the School Committee and other town officials, including regular “leadership meetings” amongst the chairs and administrators.

*related Master Plan 2020 Goal:*

*PFS6 “Support a high-quality education system.”*

**Goal: Pursue strategies that support focused revitalization efforts.**

Strategies:

- Explore methods that may incentivize occupancy downtown.
- Evaluate the maintenance of public facilities, including public ways and spaces, and both facilities’ exteriors and interiors.
- Provide a presence in community outreach activities (participating in downtown events, holiday special activities, etc)

*related Master Plan 2020 Goals:*

*LU3 “Further enhance downtown as a source of Maynard’s community pride and hub of economic vitality.”*

*PFS2 “Develop plans to address existing deficiencies in, and future needs for, the Town’s capital assets and infrastructure.”*

*ED2 “Foster and sustain a diverse collection of businesses throughout the Town’s existing commercial areas, in synergy with downtown revitalization.”*

*ED3 “Identify and cultivate opportunities to develop or redevelop vacant and underutilized properties.”*

**Goal: Seek methods to provide for a more informed constituency.**

Strategies:

- Implement platforms for outreach, utilizing various means including digitally (website, newsletter, etc) and physical (office hours, Maynard Fest, etc).
- Implement periodic review of Select Board goals.
- Improve communication between the Select Board and its appointed bodies through periodic invitation to Select Board meetings and/or correspondence.

**Goal: Support financial and capital planning to meet the long-term needs of the community.**

Strategies:

- Promote the planning for long-term water capacity.
- Provide direction as to the exploration of long-term solutions to serving the town’s seniors.
- Strategize in partnership with appropriate public bodies to identify investment opportunities towards addressing the impacts of climate change.

*related Master Plan 2020 Goals:*

*PSF1 “Protect and sustain Maynard’s drinking water supply and quality.”*

*PFS5 “Support expanded services for the Town’s senior population and provide the appropriate facilities to accommodate them.”*