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By Town Clerk at 9:23 am, Jan 25, 2023

Public Notice

**Advanced Math and Science Academy
Charter School**

**BOARD OF TRUSTEES
STRATEGIC PLANNING MEETING**

will meet in person

**Saturday, January 28, 2023
8:30am – 12:45pm**

**Upper School Cafeteria
199 Forest Street
Marlborough, MA 01752**

Agenda

- 8:30 Coffee
- 9:00 Presentation: Board Goals vs. Management Goals
- 9:20 Review SWOT* from EOS Transition Summary
- 9:40 Discuss Focus Areas and Goals Spreadsheet
- 11:00 Committee Breakouts
- 12:00 Working Lunch:
Marketing and Engagement Toolkit Presentation
- 12:45 Adjourn

SWOT stands for **Strengths, Weaknesses, Opportunities, and Threats, and so a SWOT analysis is a technique for assessing these four aspects of your business.*